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**PRESS RELEASE**

**For immediate release: Thursday 19th December 2013**

**ID Medical’s meticulous approach ensures continuous supply of nurse staffing for West Middlesex University Hospital NHS Trust**

Earlier this year in June 2013, ID Medical Group Limited was appointed Master Vendor for the supply of nursing staff to the West Middlesex University Hospital NHS Trust, with the key aim of delivering extensive cost savings and maintaining the mandatory nurse-to-patient ratios.

Since the commencement of the agreement and lasting partnership, the Trust has benefitted from ID Medical’s competitive prices and the simplicity of working through one recruitment company to manage all of its temporary staffing needs. The multi-disciplinary healthcare recruiter works closely with the Trust on special projects to achieve the optimal patient care and experience.

Susan Hugill, temporary staffing manager at West Middlesex University Hospital NHS Trust comments on the Master Vendor agreement with ID Medical: “We decided to go down the Master Vendor route because we needed a more planned approach to agency usage. We needed to drive down costs and encourage behavioural change within the Trust itself.

“We met with several agencies before deciding on a Master Vendor. When ID Medical came to visit us they did a lot of preparation, they knew the Trust’s history and were ready to discuss our pertinent issues with us especially our short notice booking culture in the Trust.

“The positives of the Master Vendor agreement with ID Medical to date have been the quality of staff we have received, and an additional benefit that a lot of them have been recruited locally. ID Medical has addressed any fears that our ward and department managers had on the quality of staff and the responsiveness of the requests.”

Joseph Topa, operations manager at ID Medical concluded, “Our Nursing division continues to work diligently to guarantee successful implementation of the Master Vendor contract, making sure our 97% fill rate remains consistent, that we are supplying high calibre nurses to the Trust and are responding rapidly to their temporary staffing needs at all times.

“With the right people, a robust infrastructure and our dependable recruitment procedures, we remain ideally placed to service this large scale Master Vendor assignment. We have further strengthened our relationship with the West Middlesex University Hospital NHS Trust, whilst confirming to additional NHS and private medical organisations that ID Medical has the experience and capacity to improve the cost efficiencies and help sustain safe levels of nurse staffing.”

**ENDS**

**Caryn Cooper**

head of marketing



ID MEDICAL - ID House - 1 Mill Square - Wolverton Mill South - Milton Keynes - MK12 5ZD
**t:** +44 (0) 1908 555 498 **f:** +44 (0)1908 552 825

**w:** id-medical.com   **e:** caryn.cooper@id-medical.com

      

**Notes to editors**

**About ID Medical**

ID Medical (HQ in Milton Keynes with a dedicated office in central London) was established in 2002 and has since maintained its enviable position as market leader in the provision of high calibre medical staffing to both the NHS and private sector. As the UK’s leading provider of locum doctors, nurses, AHP/HSS and clerical staff, ID Medical holds preferred supplier contracts with over 80% of hospitals nationwide and supplies over 2 million hours to the NHS per annum.

Founded on its core principles of quality of service, dedication, innovation and commitment, the ID Medical Group Limited provides a complete medical staffing solution to its valued partners, forming part of the NHS procurement.

2013 has been a year filled with recognition of ID Medical’s first-rate capacity to provide a premier level service to its valued candidates and clients, with the company firmly positioned within the annual Recruiter FAST 50 league, Sunday Times 100 Best Companies to Work for 2013, Investec Hot 100, Recruitment International Top 250 and awarded Recruitment International’s Best Recruitment Company to Work For 2013. This demonstrates ID Medical’s commitment to the industry whilst validating its credibility as market leader.

**About West Middlesex NHS Trust**

West Middlesex Hospital is an acute hospital in Isleworth, West London, serving a local population of around 400,000 people covering the London Boroughs of Hounslow, Richmond upon Thames and surrounding boroughs. Our local commissioners of acute services are Hounslow and Richmond & Twickenham Primary Care Trusts.